



NEWSLETTER

VOL. 26, NO. 2

Saving Smiles one Mouthguard at a Time **Scarborough High School Softball Team, Scarborough, Maine**



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Academy for Sports Dentistry 2012-2013

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The Academy for Sports Dentistry, its officers and Board, are not responsible for the opinions, views or statements made in any essay, discussion or in the proceedings which are presented in *The Academy for Sports Dentistry Newsletter*.

The Academy for Sports Dentistry Newsletter is published tri-annually for its members. Comments and suggestions regarding the newsletter should be directed to Dr. Steve Mills, Editor.

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It is an Honor

Jeff Lloyd, DDS, FASD

It is an honor to serve as President of the ASD. I look forward with excitement and optimism to this upcoming year. What a privilege it has been to work with so many talented and strong leaders of our Academy. They have taught me much and guided my footsteps along the way. I want to thank our outgoing president, Dr. Paul Nativi, and the Board of Directors for their hard work.

Our Academy wouldn't be as successful as it is if it relied on just one person's efforts. Our success lies in the fact that we work together as a team. I am proud to be a member of the ASD team. An important part of that team has been our outgoing treasurer, Dr. Alex Della Bella and board members Drs. Jim Lovelace and Mike Nanne who have just completed their terms on the Board. Thanks Alex, Jim and Mike for your years of service! Welcome aboard Dr. W. Robert Howarth as our new treasurer, and board members Drs. Edward Bick, J. Kent Guebert and Wayne Nakamura. Roll up your selves you guys. We've got work to do!

No surprise, but ASD has completed another very successful symposium, held in Minneapolis, Minnesota. Dr. Mike Nanne served as General Chair, and Drs. Doug Lambert and Mark Roettger served as co-chairs of the Local Arrangements Committee. You did a great job! The Marriott and Minneapolis proved to be a great venue. The auction at the President's Banquet was also a huge success, as well as entertaining, thanks to our auctioneer Dr. Hans Stasiuk and his able assistant Dr. Jan Chithalen. This year's Distinguished Member Award went to Dr. Enrique Amy. Under Dr. Amy's leadership, the ASD put on the very first Team Dentist Course, he introduced the ASD to FIMS (an international medical committee) where the

Academy provides the dental expertise to FIMS, he wrote the book, "Dental Health and Sports" which has been translated into several different languages, and he hosted one of our annual symposiums in Puerto Rico. He's always put the Academy first over his own personal aspirations. Thank you Enrique for all that you have done for the Academy!

There were no Fellowship Awards given this year. This award recognizes ones' continued education and commitment to the field of sports dentistry. I would encourage each of you who have not received your fellowship to go to the website and review what it takes to become a fellow. Make plans now to become a candidate for ASD Fellowship.

The Board has worked hard this past year updating its Mouthguard Position Statement, the ASD Slide Series; sponsoring the annual National Facial Protection Month in April along with AAMOS/AAPD/AAO; getting a new Sports Safety brochure published with the ADA, and publishing articles in the ADA recapping our annual symposium held in Las Vegas (2011) as well as promoting the meeting we just held in Minneapolis (2012).

This year the Board will continue to implement ASD's Strategic Plan 2010-2015. But probably number one on "my list" will be membership. Having served my entire time on the Board as the Chair of Membership, this is the part of the strategic plan that is near and dear to my heart. Our Academy continues to hover at around 600 international members year after year. We can do better! I have found the best way to grow our Academy is to personally invite someone to come and see what we're all about. Just think, if

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Academy for Sports Dentistry 31st Annual Symposium

August 1-3, 2013

**Doubletree by Hilton
Philadelphia City Center
237 South Broad
Philadelphia,
Pennsylvania 19107
(800) 222-8733**

<http://www.philadelphia.doubletree.com>

Philadelphia is a dynamic destination, where you will find a full-on fusion of historic and hip, traditional and trendy. It's a must experience city that people visit to make great memories. World-renowned museums, historic gems, a vibrant arts-and-cultural scene, no tax on clothing and shoes, and an abundance of opportunities to learn and network, make Philadelphia the smart choice for travelers from around the globe!

Many of the most famous attractions of the city is the center of the country: Independence Historical National Park, Liberty Bell, Independence Hall (where the Declaration of Independence was signed) and Constitution Center, honoring States Constitution United. Besides places full of history, "Philly" as locals call it, also has artistic and cultural interests, with a renowned orchestra, world-renowned museums and excellent restaurants. Kimmel Center for Performing Arts is the shining jewel of the city's artistic crown.

The Doubletree by Hilton Hotel Philadelphia Center City is centrally located in the heart of Philadelphia's cultural district on the Avenue of the Arts. Across from the Academy of Music, this comfortable high-rise Philadelphia Hotel is within walking distance of many of Philadelphia's attractions including City Hall, and the Liberty Bell.



Highlights will include:

Presentations

**Brett Dorney, BDS, FASD
Paul Krasner, DDS
Steve Perlman, DDS, MScD
Andy Wagenheim**

Hands on Workshops

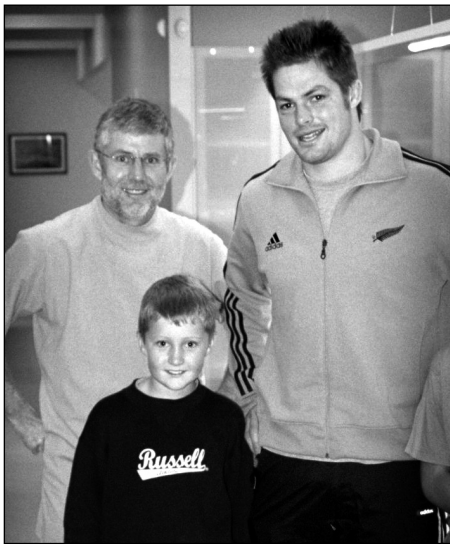
Social Events

**Recognition Luncheon
President's Reception, Silent Auction**



Please watch our website for additional information as it becomes available
www.academyforsportsdentistry.org or
call (217) 227-3431

**Mark your calendars!
This is a meeting that you won't want to miss!**



Dr. Peter Smith and his son with Rugby captain Ritchie McCaw.

Dental Coverage for the 2011 Rugby WORLD CUP

The 2011 Rugby World Cup took place in New Zealand over 45 days in September and October, at 12 venues and included 20 different national teams. According to Dr. Peter Smith, a participating dentist and a member of the ASD, "NZ is a very small (but rugby mad) country of only 4 million citizens. The organizers decided that it be a tournament where it would have a 'stadium of 4 million' and did a marvelous job of involving every community, school, sports club throughout the country who all adopted a national team to support."

World class rugby is a fast and violent sport and the medical and dental coverage is an essential component of the entire plan. A medical doctor was in overall charge of the dental aspect of the tournament. Since there were 12 different venues involved, the lead doctor nominated dentists who had experience in sports dentistry for each different site. In Auckland, the city that hosted the most games, there were two dentists available, one of whom was Dr. Smith. There was no dentist in overall charge of the dental service largely because the competition was spread over so many different venues. None of the national teams travelled with a dentist on their medical staffs.

A dentist covered all contests but according to Dr. Smith, the demands on the dentists were minimal. No dental facility was available at the different sites and any dental treatment would have been

done at the dentist's offices. Dr. Smith treated several players for routine dental emergencies but no trauma related injuries. The vast majority of international rugby players wear custom-made mouthguards. In New Zealand it is compulsory, but some players have ignored this rule. The lack of traumatic injuries in such a violent sport in such a long tournament may seem unlikely but given the ubiquitous use of mouthguards and the high skill level of the athletes, it is understandable.

Perhaps the most interesting item to come out of the World Cup pertaining to sports dentistry was the number of fines levied by the International Rugby Board against players who wore mouthguards which displayed the manufacturer's logo. Three players from the England squad, Courtney Laws, Lewis Moody and Manu Tuilagi, and Tuilagi's brother Alesana, who plays for Samoa, wore mouthguards with the logo of OPRO mouthguards. Each of the England players was fined £5,000 (10,000 dollars). Manu Tuilagi, 20, denied the incident was part of an orchestrated campaign to protest other IRB rulings. "We always wear the same mouthguard. Mine was the one I used to wear when I was playing for England Under-18s. There is branding on the front of it. Before the Romania game I coloured it in with permanent marker. I also wore it in the Argentina game but they [the IRB] didn't know."

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2011 Rugby World Cup

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According to Dr. Smith, "Most Samoan players are very poorly paid; these guys were just wearing mouthguards they had been fitted with a year or so before, but the International Rugby Board fined them \$10,000!"

This is an interesting sidelight to this magnificent tournament, ultimately won by New Zealand in a thrilling 8-7 win over France.



Dr. Richard Lowe, his two sons, Dr. Peter Smith, a Tongan rugby player and a team doctor.



All Blacks Siitiveni Sivivatu & Dan Carter with Dr. Craig Fraser.

2012 Annual Symposium Photos Available

Due to publication concerns, photographs and a description of the 2012 Annual Symposium in Minneapolis will be featured in the Fall Newsletter. However, photographs taken at the Symposium can be viewed on the web site of the Academy at www.academyforsportsdentistry.com. The symposium was successful in every way and the photos reflect the great time had by all.

The ASD Cosponsors National Facial Protection Month

The American Association of Oral and Maxillofacial Surgeons in the year 2000 started an initiative proclaiming April "National Facial Protection Month." The purpose of this campaign was to remind active patients to protect themselves from injuries to the face, head and mouth. According to Pam Paladin, the Marketing and Member/Consumer Relations Manager of the American Association of Orthodontists (AAO), both the AAO and the American Academy of Pediatric Dentistry agreed to cosponsor the initiative in 2001. The direction of the activities of the month are directed by each organization on a rotating basis and this year's was organized by Ms. Paladin of the AAO.

This year the board of Directors of the Academy for Sports Dentistry under the direction of President Paul Nativi approached the three sponsoring agencies to ask to become a cosponsor of the program. It is an obvious connection and although the ASD is a much smaller organization and not a parent organization of a recognized specialty, as are the other three, the ASD was welcomed and now is a full partner in campaign. Cynthia Satko, ASD member, an oral surgeon and the liaison from the ASD to the AAOMS, and Andrew Spadinger, pediatric dentist, ASD member and liaison to the AAO from the ASD, both played important roles in this collaboration.

In addition to advocating for regular mouthguard use, emphasis in the program is also placed on the use of helmets in a variety of sports and recreational activities such as bicycling and motorcycles. In addition, it is recommended that athletes also consider the benefits of face shields and eye protectors in select activities.

The ASD, while a much smaller group, hopes to be a resource and a voice of expertise for the three other organizations. It is very noteworthy that ASD has a membership that is



knowledgeable about a specific subject that is very important to a large percentage of the population. It is important that any messages about sports and dentistry contain recommendations which are based on good science and which have proven to be successful over time. While suggestions to protect the face and mouth are generally great ideas, it is equally important that people know that not all protective devices are the same. All patients should be able to turn to dental professionals to get

information about how best to protect them with quality equipment.

The Academy for Sports Dentistry is thrilled to be a part of National Facial Protection Month and sincerely thanks the American Association of Oral and Maxillofacial Surgeons (www.aaoms.org), The American Association of Orthodontists (www.braces.org), and the American Academy of Pediatric Dentistry (www.aapd.org) for including us in this select group. More information as well as promotional items such as brochures and poster can be found at the AAOMS website at http://www.aaoms.org/facial_protection_month.php.

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each one of us did this, we would double in size within the year.

Most of our colleagues don't even know that we exist. The ones that do think that you have to have some connection with a sports team and be treating sports related dental injuries to be a member of our Academy. That's not true! Anyone who has patients who are active and ride bicycles, skateboards; play tennis or racquetball; run, jog, water ski, or snowboard, etc., qualifies for membership. Injuries don't come strictly from collision sports like football or hockey. How many times has a parent brought their child in to your office because they were running around the house, slipped and fell, and caught the edge of the coffee table with their two upper front teeth, which are now in a cup? Hardly a sports related injury, but it might as well be if you plan on re-implanting them and following the proper protocol. Are we prepared to treat these cases? Are our colleagues, our dentist friends? Our Academy specializes in training the dental professional in how to handle

situations like this. All we have to do is invite our friends to join us! That's our role in being a member of the ASD team. The Executive Committee can't do it alone, the Board can't do it alone, you and I can't do it alone. We all need to do it together. Teamwork!

Finally, our Annual Symposium Committee, this year being chaired by Dr. Rick Knowlton, is hard at work organizing the 2013 meeting to be held at the Doubletree Hotel in Philadelphia, Pennsylvania. There will be the usual all-star line up of speakers and workshops. In addition, I've tasked Dr. Steve Mills to put on the Team Dentists Course again, which will be held Thursday, August 1, 2013. It's symposiums like this that we can bring our friends to and let them see what a great organization this is. What better place to introduce them to the wonderful world of sports dentistry and trauma related solutions. So mark your calendar now for August 1-3, 2013.

See you in Philly!
Jeff Lloyd, DDS, FASD

New ASD Slide Series Available

The ASD has revised its popular slide series and it is now available to members of the Academy. It is available as a CD in Powerpoint format. If your Mac cannot read Powerpoint, Executive Secretary Shelly Lott should be able to convert it to a useable format sometime in the near future. The cost is \$200.00 with an \$11.95 shipping fee if in the U.S. Robert Howarth is primarily to be thanked for his efforts and he was assisted greatly by Jim Lovelace and Jeff Lloyd. The CD can be ordered by contacting Shelly Lott or by logging in as a member on the web site for an order form.

New ASD Board Members

Three new Board members were added to the board of Directors of the Academy for Sports Dentistry at the Annual Session in Minneapolis. Dr. Edward Bick of St. Louis Park, Minnesota will be filling the one year Board position of Rick Knowlton as he moves into the position of President-Elect. The new three-year Board members are Dr. J. Kent Guebert of Bourbonnais, Illinois and Dr. Wayne Nakamura of Ontario, California.

